

# WAT T E R S O N P A R K K Y . C O M

## Questionnaire for Business of the Month

Name of business:

Street address:

Phone:

Email:

Website URL:

Owner(s):

Give a brief description of what your business does (product offered/service provided):

What is the mission and/or vision for your company?

How long have you owned this business?

Why did you choose this location?

How many employees do you have?

How do you train your employees to offer your customers the best product or service?

What are some of the challenges you have encountered as a business owner?

Who are your main competitors?

What makes your product/service different or better than your competitors' products/services?

What percentage of your customers come from your local community?

What community events or charities does your business support or sponsor?

How do you think your business will change in the next 10 years?

Please feel free to add anything you think would be interesting to the reader or would showcase your business.

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Name/title of person submitting this questionnaire if different from Owner listed above:

**NOTE: By submitting this questionnaire, you authorize the City of Watterson Park to publish this information on the Business Bulletin page of the [www.WattersonParkKy.com](http://www.WattersonParkKy.com) official website.**